DESIGN FOR PRINT

SHOWCASE PRODUCTS AND SERVICES in

print. We offer design, file preparation, and production oversight based on application and budget for marketing packets, brochures, annual reports, photobooks, magazines, posters, print ads and more.



COMICS

From simple single strip cartoons to fully developed comic books.



LOGO & BRANDING



THE FOCAL POINT, a strong logo creates an identity that symbolises and communicates the essence and character of a

venture. Our services include logo design, name creation, tagline development, visual identity and branding

INFORMATION **GRAPHICS**



Visual representations connect key data with understanding — engaging audiences on a deeper level to explain the bigger picture, a complex detail, or a step-by-step procedure or process.

PHOTO BOOKS

Coffee Table Books and Storybook Albums.



COPY & WRITING

Our creative teams craft and script focused messaging and memorable content.

Services include:

message development, ad campaigns and copy, marketing materials, web content, speech writing, information graphics, business plans, professional resumes and profiles, media kits and brochures, presentations, website copy, and more.

a message understood is a message delivered.

BOOK

- 1. Send a brief
- 2. Quote to be approved
- 3. Magic starts!

ILUSTRATION

Our team is passionate about illustration and supply images that propel your product, print, motion or viral media to a higher plain. We are privileged to represent Many Trick Pony as our illustrators. Feel free to view their portfolio on manytrickpony.co.za.



Photobooks 7 DAYS Magazine Printing 2-3 DAYS

081 389 2846 072 026 0414 ads@platinumweekly.co.za

